
October 6-8, 2017, New York City, U.S.A.

Sponsorship Opportunities

Platinum Sponsor - Convention Naming Rights $50,000
✓ Featured keynote speech
✓ First priority to acquire partnership for all participating projects
✓ 10 complimentary conference registrations
✓ Sponsor’s advertisement printed on the cover or the first page of the conference program
✓ Banner exhibited in the main entrance and the video advertisement appeared on large screen in the lobby
✓ Banner displayed in the auditorium
✓ Marketing material handed out to all attendees (or on mobile app)
✓ Logo displayed on the podium in the auditorium
✓ Priority booth selection
✓ Chinese Press interview and media recognition
✓ Advertisement on both main page and sponsorship pages on CAST-USA website
✓ Promotional material distribution via CAST-USA marketing channels
✓ Lifetime Corporate Membership

Diamond Sponsor $20,000

Naming Rights for Innovation Competition $20,000
Naming Rights for Friday Evening Banquet $20,000
Naming Rights for Saturday Evening Banquet on Manhattan Ferry $20,000
✓ Featured speech at evening banquet
✓ Complimentary conference registrations for 10 persons
✓ Full page of advertisement on the conference program
✓ Banner exhibited in the main entrance and the video advertisement on large screen
✓ Banner displayed in the auditorium
✓ Booth exhibit
✓ Marketing material handed out to all attendees (or on mobile app)
✓ Logo displayed in the auditorium
✓ News on Chinese media
✓ Advertisement on both main page and sponsorship pages on CAST-USA website
✓ Promotional material distribution via CAST-USA marketing channels
✓ Lifetime Corporate Membership

Theme Naming Rights $15,000
1) Biomedical Science and Technology, Medicine and Prevention
2) Information Technology, IoT, Machine Recognition, Big Data and Security,
3) Sino-economical, Financial, and Investment Exchange and Relationship
4) Green Energy and Environmental Protection
5) International Education and Cultural Exchange
6) Chinese Enterprises Globalization and International Talent Partnership
Featured speech at designated theme or evening banquet
Complimentary conference registrations for 10 persons
Company name and advertisement on the conference program
Banner and exhibit in the main entrance;
Video advertisement on large screen in the panel discussion room
Banner displayed in the main auditorium
Marketing material handed out to all attendees (or on mobile app)
Logo displayed on the podium in the panel discussion room
Booth exhibit
News on Chinese media
Advertisement appeared on both main page and sponsor pages on CAST-USA website
Promotional material distribution via CAST-USA marketing channels
Lifetime Corporate Membership

**Theme Sponsor**  $5,000
- Featured speech at designated theme
- Complimentary conference registrations for 3 persons
- Company name on the conference program
- Banner displayed in the panel discussion room
- Marketing material handed out to all attendees (or on mobile app)
- Booth exhibit
- News on Chinese media
- Sponsorship recognition
- Complimentary Corporate Membership for 1 year

**Gold Sponsor** $10,000
- Featured speech at selected theme or evening banquet
- Complimentary conference registrations for 5 persons
- Half page of advertisement on the conference program
- Advertisement placed in the main entrance
- Banner displayed in the main auditorium
- Marketing material handed out to all attendees (or on mobile app)
- Booth exhibit
- News on Chinese media
- Complimentary access to CAST-USA Database for 1 year
- Sponsorship recognition
- Complimentary Corporate Membership for 2 years

**Silver Sponsor**  $5,000
- Complimentary conference registrations for 3 persons
- Half page of advertisement on the conference program
- Advertisement placed in the main entrance
- Banner displayed in the main auditorium
- Marketing material handed out to all attendees (or on mobile app)
- Booth exhibit
- News on Chinese media
Chinese Association for Science and Technology, USA

- Sponsorship recognition
- Complimentary Corporate Membership for 1 year

**Bronze Sponsor $3,000**
- Complimentary conference registrations for 2 persons
- Half page of advertisement on conference program
- Marketing material handed out to all attendees (or on mobile app)
- News on Chinese media
- Sponsorship recognition
- Complimentary Corporate Membership for 1 year

**Evening Banquet Table Sponsor $1,500**
- 2 dinner vouchers
- Sponsor’s name recognized on all tables
- Complimentary event registration for 1 person

**Evening Banquet Vouchers Purchase $1,500**
- 10 banquet vouchers

**Sponsorship for Innovation Award**

1) **First Prize $10,000**
- First priority for the partnership of all first-prize participating projects
- Complimentary event registrations for 5 persons
- Half page of advertisement on conference program
- Exhibit in the main entrance
- Banner displayed in the auditorium
- Marketing material handed out to all attendees (or on mobile app)
- Booth exhibit
- News on Chinese media
- Sponsorship recognition
- Complimentary Corporate Membership for 2 years

2) **Second Prize $5,000**
- First priority for the partnership of all second-prize participating projects and remaining projects from the first-prize participating projects after one week
- 3 complimentary event registrations
- Banner displayed in the auditorium
- Marketing material handed out to all attendees (or on mobile app)
- News on Chinese media
- Sponsorship recognition
- Complimentary Corporate Membership for 1 year

3) **Third Prize $3,000**
- First priority for the partnership of all third-prize participating projects and all unsigned remaining projects after two weeks
- Complimentary event registrations for 2 persons
- Banner displayed in the auditorium
- Marketing material handed out to all attendees (or on mobile app)
News on Chinese media
Sponsorship recognition
Complimentary Corporate Membership for 1 year

**Exhibit Booth**
- 5X3 table: $1,500
  *The principal applicant of semi-finalists in the innovation competition will be granted one complimentary registration*
  *The outstanding CAST members or volunteers will be granted one complimentary registration*

**Advertisement on Conference Program:**
- Full color page: $1,500
- Half color page: $1,000
- Full black & write page: $1,000
- Half black & write page: $700

**Advertisement on CAST-USA Website:**
- 50 -200 words: $2,000
- <50 words: $1,000

**Advertisement on Mobile App:**
- Full page: $2,000

CAST-USA 25th Annual Convention Organizing Committee