



中國旅美科技協會

Chinese Association for Science and Technology, USA

**25th CAST-USA Annual Convention:
US-China Innovation, Entrepreneurship, & Collaboration Summit
October 6-9, 2017, New York City, U.S.A.**

Sponsorship Opportunities

- Platinum Sponsor - Convention Naming Rights \$50,000**
- ✓ Featured keynote speech
 - ✓ First priority to acquire partnership for all participating projects
 - ✓ 10 complimentary conference registrations
 - ✓ Sponsor's advertisement printed on the cover or the first page of the conference program
 - ✓ Banner exhibited in the main entrance and the video advertisement appeared on large screen in the lobby
 - ✓ Banner displayed in the auditorium
 - ✓ Marketing material handed out to all attendees
 - ✓ Logo displayed on the podium in the auditorium
 - ✓ Priority booth selection
 - ✓ Chinese Press interview and media recognition
 - ✓ Advertisement on both main page and sponsorship pages on CAST-USA website
 - ✓ Promotional material distribution via CAST-USA marketing channels
 - ✓ Lifetime Corporate Membership

- Diamond Sponsor \$20,000**
Naming Rights for Innovation Competition \$20,000
Naming Rights for Evening Banquet \$20,000

- ✓ Featured speech at evening banquet
- ✓ Complimentary conference registrations for 8 persons
- ✓ Full page of advertisement on the conference program
- ✓ Banner exhibited in the main entrance and the video advertisement on large screen
- ✓ Banner displayed in the auditorium
- ✓ Booth exhibit
- ✓ Marketing material handed out to all attendees
- ✓ Logo displayed in the auditorium
- ✓ News on Chinese media
- ✓ Advertisement on both main page and sponsorship pages on CAST-USA website
- ✓ Promotional material distribution via CAST-USA marketing channels
- ✓ Lifetime Corporate Membership

Theme Naming Rights \$15,000

- 1) Biomedical Science and Technology, Medicine and Prevention
 - 2) Information Technology, IoT, Machine Recognition, Big Data and Security,
 - 3) Sino-economical, Financial, and Investment Exchange and Relationship
 - 4) Green Energy and Environmental Protection
 - 5) International Education and Cultural Exchange
 - 6) Chinese Enterprises Globalization and International Talent Partnership
- ✓ Featured speech at designated theme or evening banquet



中國旅美科技協會

Chinese Association for Science and Technology, USA

- ✓ Complimentary conference registrations for 5 persons
- ✓ Company name and advertisement on the conference program
- ✓ Banner and exhibit in the main entrance;
- ✓ Video advertisement on large screen in the panel discussion room
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees
- ✓ Logo displayed on the podium in the panel discussion room
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Advertisement appeared on both main page and sponsor pages on CAST-USA website
- ✓ Promotional material distribution via CAST-USA marketing channels
- ✓ Lifetime Corporate Membership

Theme Sponsor \$5,000

- ✓ Featured speech at designated theme
- ✓ Complimentary conference registrations for 3 persons
- ✓ Company name on the conference program
- ✓ Banner displayed in the panel discussion room
- ✓ Marketing material handed out to all attendees
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Gold Sponsor \$10,000

- ✓ Featured speech at selected theme or evening banquet
- ✓ Complimentary conference registrations for 5 persons
- ✓ Half page of advertisement on the conference program
- ✓ Advertisement placed in the main entrance
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 2 years

Silver Sponsor \$5,000

- ✓ Complimentary conference registrations for 3 persons
- ✓ Half page of advertisement on the conference program
- ✓ Advertisement placed in the main entrance
- ✓ Banner displayed in the main auditorium
- ✓ Marketing material handed out to all attendees
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year



中國旅美科技協會

Chinese Association for Science and Technology, USA

Bronze Sponsor \$3,000

- ✓ Complimentary conference registrations for 2 persons
- ✓ Half page of advertisement on the conference program
- ✓ Marketing material handed out to all attendees
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

Evening Banquet Table Sponsor \$1,500

- ✓ 2 dinner vouchers
- ✓ Sponsor's name recognized on all tables
- ✓ Complimentary event registration for 1 person

Evening Banquet Vouchers Purchase \$1,500

- ✓ 10 banquet vouchers

Sponsorship for Innovation Award

1) First Prize \$10,000

- ✓ First priority for the partnership of all first-prize participating projects
- ✓ Complimentary event registrations for 5 persons
- ✓ Half page of advertisement on conference program
- ✓ Exhibit in the main entrance
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees
- ✓ Booth exhibit
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 2 years

2) Second Prize \$5,000

- ✓ First priority for the partnership of all second-prize participating projects and remaining projects from the first-prize participating projects after one week
- ✓ 3 complimentary event registrations
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees
- ✓ News on Chinese media
- ✓ Sponsorship recognition
- ✓ Complimentary Corporate Membership for 1 year

3) Third Prize \$3,000

- ✓ First priority for the partnership of all third-prize participating projects and all unsigned remaining projects after two weeks
- ✓ Complimentary event registrations for 2 persons
- ✓ Banner displayed in the auditorium
- ✓ Marketing material handed out to all attendees
- ✓ News on Chinese media
- ✓ Sponsorship recognition



中國旅美科技協會

Chinese Association for Science and Technology, USA

- ✓ Complimentary Corporate Membership for 1 year

Exhibit Booth (Oct. 7th Only)

- ✓ 5X3 table: \$1,500

Advertisement on Conference Program:

- ✓ Full color page: \$1,500
- ✓ Half color page: \$1,000
- ✓ Full black & write page: \$1,000
- ✓ Half black & write page: \$700

Advertisement on CAST-USA Website:

- ✓ 50 -200 words: \$2,000
- ✓ <50 words: \$1,000

CAST-USA 25th Annual Convention Organizing Committee



中国旅美科技協會

Chinese Association for Science and Technology, USA

美中创新创业与合作发展高峰论坛 — 暨中国旅美科技协会 25 周年年会

2017 年 10 月 6 日-9 日，美国纽约

赞助方案

大会冠名权 \$50,000

- 🌐 邀请为主讲嘉宾
- 🌐 优先获得全部参赛项目信息
- 🌐 可以委派 10 名代表免大会注册费
- 🌐 机构名称和广告将出现在年会会刊第一内页或封面
- 🌐 会场入口醒目地点布置展板，横幅，主会场播放宣传视频
- 🌐 主会场特别宣传横幅
- 🌐 宣传单将被发送到每个参会人手里
- 🌐 冠名单位 Logo 将出现在主会场演讲台上
- 🌐 展台宣传
- 🌐 当地中文媒体专访和宣传报道
- 🌐 协会网站首页专栏和涉及赞助商的所有页面
- 🌐 通过协会平台免费发送讯息
- 🌐 自动成为终身公司成员

钻石级赞助商 \$20,000

创业大赛冠名权 \$20,000

晚宴冠名权 \$20,000

- 🌐 安排为晚宴演讲嘉宾
- 🌐 8 个免费大会注册名额
- 🌐 年会会刊上刊登整页广告
- 🌐 报道大厅醒目地点布置展板，横幅，会场播放宣传视频
- 🌐 特别宣传横幅
- 🌐 展台宣传
- 🌐 宣传单发至每个参会者
- 🌐 主席台将出现机构的 Logo
- 🌐 中文媒体新闻发布
- 🌐 协会网站首页发布和赞助商鸣谢页
- 🌐 通过协会平台免费发送讯息
- 🌐 自动成为终身公司成员



中国旅美科技協會

Chinese Association for Science and Technology, USA

专题冠名权 \$15,000

- 1) 生物医药与健康：生物科技及制药新技术与疾病防治**专题论坛**
 - 2) 信息技术：物联网，机器认知和大数据及其安全**专题论坛**
 - 3) 美中关系：美中关系、经济、金融、投资**专题论坛**
 - 4) 新能源：绿色环保和新能源技术**专题论坛**
 - 5) 教育文化：国际教育技术和文化交流**专题论坛**
 - 6) 中国企业走向国际和国际人才合作**专题论坛**
- 安排为专题或者晚宴演讲嘉宾
 - 可以委派 5 名代表免大会注册费
 - 机构名称和广告将出现在年会会刊
 - 报道大厅醒目地点布置展板，横幅，专题论坛会场播放宣传视频
 - 特别宣传横幅
 - 宣传单将被发送到每个参会人手里
 - 冠名单位 Logo 将出现在专题论坛演讲台上
 - 展台宣传
 - 当地中文媒体宣传报道
 - 协会网站首页专栏和涉及赞助商的所有页面
 - 通过协会平台免费发送讯息
 - 自动成为终身公司会员

专题赞助商 \$5,000

- 安排为专题演讲嘉宾
- 3 个免费大会注册名额
- 机构名称将出现在年会会刊
- 横幅悬挂在专题会场
- 宣传单发至每个参会者
- 展台宣传
- 中文媒体报道
- 出现在鸣谢中
- 免一年公司会员费

金牌赞助商 \$10,000

- 安排为专题或者晚宴演讲嘉宾
- 5 个免费大会注册名额
- 半页广告出现在年会会刊上
- 会场明显地段广告展板
- 横幅悬挂在会议现场
- 宣传单发至每个参会者
- 展台宣传



中国旅美科技協會

Chinese Association for Science and Technology, USA

- 🌐 中文媒体报道
- 🌐 位列赞助商名单上
- 🌐 2年公司会员

银牌赞助商 \$5,000

- 🌐 3个免费大会注册名额
- 🌐 年会会刊刊登半页广告
- 🌐 会场明显地段广告展板
- 🌐 横幅悬挂在会议现场
- 🌐 宣传单发至每个参会者
- 🌐 展台宣传
- 🌐 中文媒体报道
- 🌐 出现在鸣谢中
- 🌐 免一年公司会员费

铜牌赞助商 \$3,000

- 🌐 2个免费大会注册名额
- 🌐 横幅悬挂在会议现场
- 🌐 宣传单发至与会者手中
- 🌐 中文媒体报道
- 🌐 赞助商鸣谢
- 🌐 免一年公司会员费

餐桌赞助 \$1,500

- 🌐 2张晚宴入场券
- 🌐 桌上写明赞助者或公司名字
- 🌐 1个免费大会注册名额

晚宴买桌 \$1,500

- 🌐 10张晚宴入场券

创新决赛奖项赞助

1) 一等奖冠名 \$10,000

- 🌐 立即获得全部参赛项目
- 🌐 5个免费大会注册名额
- 🌐 年会会刊刊登半页广告
- 🌐 会场明显地段广告展板
- 🌐 横幅悬挂在会议现场



中国旅美科技協會

Chinese Association for Science and Technology, USA

- 🌐 宣传单发至每个参会者
- 🌐 展台宣传
- 🌐 中文媒体报道
- 🌐 出现在鸣谢中
- 🌐 免两年公司会员费

2) 二等奖冠名 \$5,000

- 🌐 立即获得冠名项目及一周以后获得全部非签约项目
- 🌐 3 个免费大会注册名额
- 🌐 横幅悬挂在会议现场
- 🌐 宣传单发至与会者手中
- 🌐 中文媒体报道
- 🌐 赞助商鸣谢
- 🌐 免一年公司会员费

3) 三等奖冠名 \$3,000

- 🌐 立即获得冠名项目及两周以后获得全部非签约项目
- 🌐 2 个免费大会注册名额
- 🌐 横幅悬挂在会议现场
- 🌐 宣传单发至与会者手中
- 🌐 中文媒体报道
- 🌐 赞助商鸣谢
- 🌐 免一年公司会员费

展台宣传赞助 (仅针对 10 月 7 号)

每 5X3 台面 \$1,500

会刊的广告价格如下

彩色全页 \$1,500.00
彩色半页 \$1000.00
黑白全页 \$1000.00
黑白半页 \$700.00

网站广告

50- 200 字以内 \$2,000.00
50 字以内 \$1000.00

中国旅美科技协会高峰论坛暨年会组织委员会

25th CAST-USA Annual Convention: US - China "Innovation, Entrepreneurship, & Collaboration" Summit

<http://www.cast-usa.org>

October 6-9, 2017

New York City, USA