

# CAST-GNY 2016 Annual Convention US-China Forum on “Technology • Finance • Entrepreneurship”



中国旅美科技协会

Chinese Association for Science and Technology  
USA Greater New York Chapter

October 9, 2016

Fordham Law School, Fordham University, New York



## CAST-GNY 2016 Annual Convention Schedule

|                     |                                  |
|---------------------|----------------------------------|
| 9:30AM              | Registration opens               |
| 10:00 AM - 10:30 AM | Openings and welcome             |
| 10:30 AM - 11:00 AM | Keynote                          |
| 11:00 AM - 12:00 PM | Finance Panel                    |
| 12:00 PM - 1:30 PM  | Lunch Break                      |
| 1:30 PM - 2:30 PM   | Science & Technology Panel       |
| 2:30 PM - 3:30 PM   | Startup New York Panel           |
| 3:30 PM - 4:00 PM   | Tea Break                        |
| 4:00 PM - 5:00 PM   | Startup Contest                  |
| 5:00 PM – 6:00 PM   | Investor and Entrepreneur Dialog |
| 6:30 PM - 8:30 PM   | VIP Dinner                       |

## ❖❖ Opening Remarks ❖❖



**Dr. Zhixiong Chen** (陈志雄)

President, CAST-USA

### Biography

Dr. Zhixiong Chen is a Professor and the Chair of the Department of Mathematics and Computer Sciences in the School of Liberal Arts at Mercy College, New York. He is the Chair of the Board Directors, Chinese Association of Science and Technology, USA, Greater New York Chapter, the president of Services Society and the CEO of Westchester IT services and Research Center. Dr. Chen's research interests are in information assurance and security within Services Computing including Cloud Computing. He has published more than 40 peer reviewed journal and conference papers, and served as program chairs, committee members in various IEEE conferences. He holds CISSP (Certified Information Systems Security Professionals), a senior member of IEEE and a member of ACM. Dr. Chen had worked for over six years at IBM Research before joining Mercy College. He has PhD in Mathematics and Master in Computer Science from the University of Pittsburgh, USA, and Master and Bachelor in Mathematics from Shanghai Jiao Tong University, China.



**Dr. Charles Shen** (沈琦)

President, CAST-USA GNY

### Biography

Dr. Charles Shen is Co-Director of Advanced ConstRuction and InfOrMation techNology (ACTION) Laboratory at Columbia University, Board of Governor and Vice President of Chinese Association for Science and Technology USA (CAST-USA), President of CAST-USA's Greater New York Chapter (CAST-GNY), Overseas Board of Director

(BoD) of Western Returned Scholars Association (WRSA)'s Entrepreneurship Alliance and Overseas BoD of the Shanghai WRSA, as well as adjunct professor of Nankai University.

Before joining Columbia, Dr. Shen was a Senior Member of Technical Staff at the research division of AT&T Services. He had also conducted research at IBM T.J. Watson Research Center, Telcordia Technologies (formerly Bell Communications Research, now part of Ericsson), Samsung Advanced Institute of Technology and Singapore's Institute for InfoComm Research (A\*STAR). He developed several Internet standards and is an inventor of 6 awarded and 5 pending United States patents. Holding a Ph.D. in Electrical Engineering from Columbia University, Dr. Shen is currently also in Columbia Business School's Executive MBA program, building a platform that enables overseas startup and growth companies access to capital and business opportunities from China.



**Dr. Grace Shu (苏丽凰)**

US Public Health Service Advisor

### **Biography**

Dr. Grace Shu has tirelessly worked for humanitarian causes in the U.S. and abroad. She has served in local, state and federal government in various senior-level positions and has been recognized by several Mayors, Governors, U.S. Presidents, and other world leaders for her work in international trade, health care, and foreign policy.

Dr. Shu is a National Health Service Advisor and the Special Advisor to the Institute of Human Virology at the University of Maryland, a Commissioner on the Pennsylvania State HIV Prevention Commission, Co-Founder & Chair of the American Friends of Western Returned Scholars Association, a Visiting Professor to the Zhejiang Wenzhou University and China Shanghai University of Traditional Chinese Medicine, and a Senior Advisor to the Chinese Association for Science and Technology, NY, USA. Also Dr. Shu is the Senior Advisor for the China CDC, Center for AIDS/STD Control and Prevention. Throughout her career she has helped to improve the health care of those who are underserved, and facilitated international trade.

In addition to health care, Dr. Shu is well-respected in foreign policy. For example, then-White House Chief of Staff John Sununu described her efforts as "instrumental in solidifying the President's support in Congress" during President George H.W. Bush's administration. Dr. Shu

advises major corporations on international issues. She is the Chief Advisor to the City of Williamsport, Pennsylvania on International Affairs, Chair of the China General Chamber of Commerce (NY), Inc. a former member of the USA–ROC Economic Council, and Vice-President of the U.S. Williamsport-Lycoming Chamber of Commerce.

Dr. Shu is an accomplished writer who has published numerous op-ed articles in both English and Chinese language newspapers and the Practical Medical Handbook. Dr. Shu is the Chair of the Asian American Voters Coalition, Chair of the Chinese-American Republican National Federation, President of the International Sister Cities Promotion Association, she was invited to serve on the New York City Mayor de Blasio's Inaugural Committee representing Asian Americans; She has either founded or chaired several local, state, and national political organizations. She often invited to give speeches and has received many awards recognizing her outstanding service and leadership, including the United States Postal Service Outstanding Citizen Award, the University of Maryland Institute of Human Virology Outstanding Service Award, the Who's Who of Chinese Origin Worldwide Award, the Ellis Island Medal of Honor Award which was recorded in the U.S. Congressional record, and the USA Ethnic Woman of the Year.

Dr. Shu has met with President Barack Obama, and has been personally received in the White House Oval Office by President George Bush and in the White House East Room by President Bill Clinton for her contributions to health care and Asian-American affairs.



**Dr. Jijun Xing** (邢继俊)

Science and Technology Counselor,  
Consulate General of China in New York

## **Biography**

Dr. Xing Jijun, Science and Technology Counselor in Chinese Consulate-General in New York. He received a bachelor degree of engineering, Tianjing University, a master degree in economics, People's University of China and a PhD in administrative management, Huazhong S&T University. Dr. Xing has years of experience since 1990 in managing and facilitating international scientific and technological cooperation. He served in Chinese Embassies in Norway and the Netherlands, Director of Asia and Africa and Director of Europe in the Chinese Ministry of Science and Technology (MOST). Before taking the current position,

Dr. Xing served China Science and Technology Exchange Center as Deputy Director General covering governmental and non-governmental cooperation in science and technology, technology transfer and academic exchanges. His personal academic

interest includes low carbon development technologies and low cost health technologies etc. Dr. Xing is now still a strategic evaluation expert for international cooperation under European Horizon 2020 program.



**Mr. Jun Liu (刘俊)**

Counselor, Permanent Mission of the People's Republic of China to the United Nations since October 2014

**Biography**

Domestic working experiences:

Program Officer, Section Chief, Deputy Director, Department of International Cooperation, State Science and Technology Commission, PRC; Director, Department of International Cooperation, Ministry of Science and Technology, PRC; Counselor, Department of International Cooperation, Ministry of Science and Technology, PRC.

Overseas working experiences: Second Secretary, Chinese Embassy to the United Kingdom; First Secretary, Chinese Permanent Mission to UNESCO in Paris, France; Counselor, Chinese Consulate General in Chicago, USA. Counselor, Permanent Mission of the People's Republic of China to the United Nations.

Major Post Concurrently held from December 2010--December 2015: Member of the Board, Chinese Association of Inventions

## ◆◆◆ Keynote Speech ◆◆◆

### **Topic: Career: From Finance to Entrepreneurship: What I Learned outside of School and Family**



**Ms. Anla Cheng**

Senior Partner, Sino-Century

Founder and CEO, SupChina

#### **Biography**

Anla Cheng is a senior partner of Sino-Century, a China Private Equity Fund which pursues an Inbound and Outbound China strategy. The Inbound Strategy focuses on investing in three sectors in the mid cap space: financial information services, sustainable environment and high end manufacturing. The Outbound Strategy is opportunistic.

Ms. Cheng is also the Founder and CEO of SupChina, digital China news with social media which aims to inform and educate English speaking millennials to boomers, Chinese diaspora, Fortune 500 companies and Chinese in China.

Prior to joining Sino-Century, Ms. Cheng ran a Family Office of Asian Hedge, PE and Alternative Strategy Fund of Funds. Centenium Fund of Funds invests in alternative funds throughout the Asia Pacific region including Japan, China and India.

Previous to this, she worked at Robert Fleming, New York as SVP and Head of Japan/Taiwan/Korea Institutional Group. She started her career at Goldman Sachs on the GNMA bond desk where she completed her training program. She then moved onto Citigroup, where she started as a Pacific Basin analyst, then later, became an Asian Portfolio Manager investing in over ten countries including Australia. Ms. Cheng has a broad expertise in the area of Asian Investing into various alternative instruments throughout Asia. She brings with her several decades of experience analyzing companies, culling through and finding the best companies for investment.

Ms. Cheng received her MBA from Wharton Graduate School of Business and graduated magna cum laude from the Pratt Institute. She speaks English, Chinese, and Japanese. She is a Trustee of the following Boards: TNC (The Nature Conservancy);

Committee 100; Facing History and Ourselves; China Institute; and Museum of Chinese in America (MOCA). Ms. Cheng is China/ Global Council Member of Brookings and a Member of NCUSCR (National Committee of US China Relations). She is Vice Chair, Treasurer, and Business Committee Chair at China Institute; Chair of the China Project at Facing History, and spearheads TNC China/US efforts. Her past Board affiliations include: Board Chair of Think Quest, and former Trustee of the Riverdale Country School, The NY Community Trust and The Browning School. She has received the Legacy Award, 2009 from MOCA for outstanding philanthropy, and the Leader in Philanthropy Award, 2014 from Yue Magazine.

## ❖❖ Session One: Finance ❖❖

### Session Chair: Charles Li

#### Talk 1.1: What's next for Wall Street?



**Mr. Shanquan Li** (李山泉)

Senior Vice President and Fund  
Manager, Oppenheimer Funds

#### **Biography**

Mr. Li, Senior Vice President, Fund Manager in the global team of Oppenheimer Funds. He has been with the firm since 1995. During this period of time, Mr. Li managed different products of Oppenheimer Funds, especially Oppenheimer Gold and Special Mineral Fund. He made this fund become the few major players in the gold industry worldwide. His fund has been named twice the best fund in the 5-years category, once in the 10-years category by Lipper.

Mr. Li was one of the few Chinese fund managers as earliest practitioners at Wall Street. He joined Brown Brothers Harriman as senior analyst in 1991 worked in the Investment Management Policy Group.

He started with Acadian Asset Management as an analyst in 1990 when he was a student in Boston University.



Mr. Li graduated from Brandeis University with MA degree in 1989, BA degree from People's University of China in 1982.

Mr. Li worked for the Development Research Center of State Council before he came to the United States. He was invited by the US Ambassador, Winston Lord, to the States as a Humphrey Fellow in 1986.

### **Abstract**

- Discuss the relations between the Federal Reserve's monetary policy and global financial markets
- Suggestions under the trend of increasing interest rate
- Discuss challenges faced for investment in technology, given an example of pros and cons of automatic driving pilotless planes and driverless cars

### **Talk 1.2 The Historical Perspective of Financial Bubbles**



**Dr. Eugene Youyu Xu** (徐幼于)

Co-Founder, Founding Partner, and Head of  
Investing Technology at LibreMax Capital

### **Biography**

Dr. Eugene Youyu Xu is a Co-Founder, Founding Partner, and Head of Investing Technology at LibreMax Capital, LLC, and was previously the Chief Risk Officer. Prior to this, he served as a Managing Director in ABS Trading at Deutsche Bank. Dr. Xu started his career at the firm in March 2000, first as the Head of the firm's residential real estate asset backed securities research and as the Head of ABS Trading Strategy and Quantitative Modeling. Prior to that, he served as a Vice President at asset securitization department at Credit Suisse, where he was responsible for quantitative analysis, subordinate ABS strategies, and other research projects. From 1996 to 1997, Dr. Xu served as a Vice President in mortgage backed securities research at Chase Securities, and mortgage backed securities research at Smith Barney from 1993 to 1996. He was also a Research Member for the Institute for Advanced Study in Princeton, New Jersey.

Dr. Xu holds a B.Sc. degree, a M.Sc. degree in Mathematics from Fudan University in Shanghai, China, and holds a Ph.D. from University of California, Los Angeles.

**Talk 1.3: Market comparison between the US and China, followed by introduction of “endowment model” and asset allocations of leading institutions and end with tactical allocation recommendations for 2017**



**Mr. Jerry Wang** (王金龙)

Co-founder and CEO, Haitou Capital

## **Biography**

Jerry Wang is the Founder and CEO of Haitou Capital, one of earliest and largest cross-border investment platforms between China and the U.S. Haitou Capital managed investments in leading TMT companies, such as Uber, Didi, and Qihoo360 privatization. Haitou Capital also invests in global real estate, energy and fintech.

Previously as Investment Manager at University of Notre Dame's Investments Office, Jerry managed a portfolio of global private equity and Asian investments with total commitments of over \$1billion. Also as Associate Director of Investments at Wesleyan University Investment Office, Jerry assisted Chief Investment Officer in managing a \$700 million global portfolio, investing in hedge funds, private equity, real estate, energy, public equity and fixed income. Jerry allocated over \$500 million into over 30 leading global asset managers, such as Sequoia Capital, KKR, and Hillhouse Capital,

Jerry began his investment career at DFJ Dragon Fund in Shanghai, and has been an angel investor in early-stage companies in Silicon Valley, New York and Beijing.

Jerry holds a Bachelor's degree in Engineering from Tsinghua University, as well as Master's degrees in Engineering and Business Administration from University of Notre Dame. Jerry is CFA and CAIA charter holder.

## **Abstract**

- Market comparison between the US and China, followed by introduction of “endowment model” and asset allocations of leading institutions and end with tactical allocation recommendations for 2017

## ❖❖ Session Two: Technology ❖❖

### Session Chair: Fred Yan

#### Talk 2.1: The Next Frontier of AI: Mastering Language with Deep Learning



#### **Dr. Bowen Zhou** (周博文)

IBM T. J. Watson Research Center

IBM Outstanding innovation Awards

IBM Outstanding Technical Achievement Awards

#### **Biography**

Dr. Zhou is currently the Chief Scientist of the Watson Group at IBM's T. J. Watson Research Center. He leads IBM's research efforts, across IBM Research and Watson Group, around the creation and application of new state-of-the-art statistical learning techniques, such as deep learning, to make algorithmic advancements in the fields of question answering, natural language understanding, reading comprehension, knowledge acquisition, reasoning and decision making. He also leads the development of cloud services exposing these capabilities in the IBM cloud, and enabling other researchers, developers and offerings to integrate these state-of-the-art algorithms. He has 80+ publications in the fields of speech recognition, machine translation, speech-to-speech translation, natural language understanding, deep learning and question answering. He has also received a number of IBM Outstanding Innovation Awards, Outstanding Technical Achievement Awards, and the "Best of IBM" award in 2015. He has a PhD in Electrical and Computer Engineering from University of Colorado at Boulder.

#### **Abstract**

AI systems' language capabilities are at the core to empower myriad cognitive applications. Our recent research and developments of deep learning have led to improved natural language understanding, reading comprehension, factoid and non-factoid question answering, and even natural language generation to narrate tables, to write news headlines or to summarize articles, to name a few. These exciting technical

advancements could enhance a conversational system's IQ, or help professionals to be way more productive in exploring information or discovering new insights.

## **Talk 2.2: The Role of Deep Learning in the State-of-the-art of Computer Vision and Medical Image Analysis**



**Dr. Shaohua Zhou (周少华)**

Siemens Healthcare Technology

Thomas Alva Edison Patent Award 2013

Oscar of Invention 2014

Siemens Inventor of the Year 2014

Chinese Institute of Engineers

### **Biography**

Dr. S. Kevin Zhou is currently a Principal Key Expert of Image Analysis at Siemens Healthcare Technology, dedicated to researching and developing innovative solutions for medical and industrial imaging products. His research interest lie in computer vision and machine learning and their applications to medical image recognition and parsing, face recognition and modeling, etc. Dr. Zhou has published over 150 book chapters and peer-reviewed journal and conference papers, registered over 250 patents and inventions, written two research monographs, and edited three books. Dr. Zhou has won multiple awards honoring his publications, patents and products, including Thomas Alva Edison Patent Award (2013) from NJ R&D Council, R&D 100 Award or Oscar of Invention (2014), and Siemens Inventor of the Year (2014). He is the Associate Editor of Medical Image Analysis Journal, section chair for IEEE Conference on Computer Vision and Pattern Recognition (CVPR), and elected a fellow of American Institute of Biological and Medical Engineering (AIMBE).

### **Abstract**

- Review the state-of-the-art of computer vision and medical image analysis
- Illustrate the important role that machine learning, in particular deep learning, plays in contemporary computer vision and medical image analysis systems
- When integrated with physical models, prior domain knowledge, etc., machine learning enables effective solutions towards artificial intelligence

## Talk 2.3: Intelligent Indoor Navigation and Wayfinding for Blind Persons



**Dr. YingLi Tian** (田英利)

Professor in the Department of Electrical Engineering  
at the City College of New York

### Biography

Dr. Yingli Tian is a professor in the Department of Electrical Engineering at the City College of New York. She received her PhD from the Department of Electronic Engineering at the Chinese University of Hong Kong in 1996 and her BS and MS from TianJin University, China in 1987 and 1990. After she held an associate professor position in National Laboratory of Pattern Recognition at the Chinese Academy of Sciences, Beijing, China, Dr. Tian joined the Robotics Institute in Carnegie Mellon University as a postdoctoral fellow in 1998. From 2001 to 2008, Dr. Tian was a research staff member at IBM T. J. Watson Research Center. She was one of the inventors of the IBM Smart Surveillance Solutions (SSS) product and led the video analytics team. She received several IBM Invention Achievement Awards and the IBM Outstanding Innovation Achievement Award due to her contributions to IBM SSS. Dr. Tian has published more than 180 papers in journals and conferences and holds 26 patents. Her current research focuses on a wide range of computer vision problems from assistive technology, to human identification, facial expression analysis, and video surveillance. She is an area editor for Computer Vision and Image Understanding and a senior member of IEEE.

### Abstract

Recent technology developments in computer vision, robotics, digital cameras, and mobile platforms make it possible to develop practical intelligent assistive technologies to help blind persons independently explore unfamiliar environments and improve the quality of daily life. In this talk, I will introduce our research and prototype system development of intelligent indoor navigation and wayfinding by combining computer vision, robotics, and user interface study on Google Tango tablet. The prototype system can automatically detect obstacles and can guide blind user approach destinations located at different floors. The system has been tested by blind users and received very positive feedback.

## ◆◆◆ Session Three: Entrepreneurship ◆◆◆

### **Session 3.1: Startup New York** **Session Chair: Fanyu Lin**

#### **Talk 3.11: U.S. Small Business Administration for New York Startup**



**Ms. Man-Li Kuo Lin**

Economic Development Specialist

District International Trade Officer

Emerging Leaders Program Project Manager

U.S. Small Business Administration, New York

**District Office**

#### **Biography**

Ms. Man-Li Kuo Lin is Economic Development Specialist and District International Trade Officer at the U.S. Small Business Administration New York District Office (SBA NYDO) marketing team in delivery small business resources to develop and grow businesses in 14 counties throughout New York City, Long Island and the downstate counties of Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester.

She joined SBA NYDO as a Business Development Specialist in 2006. She has also served in district roles as Small Business Development Center (SBDC) Officer; Women's Business Center (WBC) District Office Technical Representative, Veteran Business Development Officer, Supervisory Economic Development Specialist and Emerging Leader Program Project Manager.

Prior to her arrival at SBA New York District Office, Lin was a 14-year Employment Services Representative and Business Services Representative for the New York State Department of Labor, Employment Services Division. While there, she established the Asian Job Service Employer Committee which was affiliated with the U.S. Department of Labor to help educate Asian businesses and help bridge the gaps between Chinese-American business community and the government.

Lin also founded the Long Island Families Adopt Children from China (FCC LI) Chinese Heritage and Language Program in 1999; and the Chu Zhi Foundation Long Island Chinese School in 1998. In addition, She is the author of: The Resume Writing and Interview Skills; The 214 Categories of Chinese Characters; Adult Chinese Conversation Textbook I, II, and III; Children Chinese Reading Book I, II, and III; and English Phonics.

### **Abstract**

- SBA Resources for Startup in New York
- Small Business in New York

### **Talk 3.12: The International Innovators Initiative (IN2NYC) for International Entrepreneurs in New York**



#### **Peter F. Asaad, Esq.**

Partner, Quarles & Brady LLP

Architect of the IN2NYC program and Special Counsel to New York City District Office

### **Biography**

Peter F. Asaad is a Partner at the law firm, Quarles & Brady LLP, where he specializes in immigration law in the firm's Labor & Employment Practice Group. Mr. Asaad has been recognized by the American Bar Association (ABA) "as one of the nation's leading litigators" in the field of immigration law and by the American Bar Foundation (ABF) as a top lawyer in the field among the "top one-third of one percent" of the lawyers in Washington, DC. He is also ranked by AVVO with a 10/10, listed as a top Corporate Immigration Lawyer by Who's Who, and ranked a top rated AV lawyer by Martindale-Hubbell with a peer review score of 5.0 of 5.0. He has also been recognized among Washingtonian Magazine's "Top Lawyers" in immigration law since 2011.

Mr. Asaad is extremely knowledgeable in matters involving foreign entrepreneurs and is the architect of the IN2NYC program and Special Counsel to New York City. Mr. Asaad serves as an Adjunct Professor of Law at American University, Washington College of Law, where he teaches and develops an advanced course on business immigration. On behalf of the New York City Economic Development Corporation (NYCEDC), in partnership with the City University of New York (CUNY), he developed and launched IN2NYC, the first municipal visa program in the nation designed to help international entrepreneurs create jobs in the United States. This program advances the de Blasio administration's goals of encouraging entrepreneurship and supporting international partnerships to build a diverse and inclusive economy for New Yorkers in every borough.

## **Abstract**

- Overview of immigration options for entrepreneurs
- About IN2NYC and the value of university collaboration
- For entrepreneurs, one size does not fit all; each entrepreneur will have different circumstances that will make one option more viable than another

## **Talk 3.13: Student Entrepreneurship at CCNY: The Zahn Innovation Center and the IN2NYC program**



### **Dr. Joseph Barba**

Director of Student Entrepreneurship,  
Zahn Innovation Center, City University of  
New York

## **Biography**

Dr. Joseph Barba holds a Ph.D. in electrical engineering from The City University of New York and is professor of Electrical Engineering at the City College of New York. He has served as the Deputy Provost of the City College (2000 – 2004) and is the founding dean of the Grove School of Engineering (2004 - 2013). During his tenure as dean he spearheaded the development of the Grove School of Engineering student entrepreneurship program leading to the establishment of the endowed \$50,000 annual Kaylie Prize in Entrepreneurship in 2010 and the established the Zahn Innovation Center for entrepreneurship in 2012. He spearheaded university IN2NYC program with the New York Economic Development Corporation – an H-1B visa program to bring international entrepreneurs to New York City. He currently serves as the Director of Student Entrepreneurship at the City College and also serves as Director of the STEM Institute, an intensive summer enrichment program for NYC high school students interested in math, science, and engineering careers.

## **Abstract**

The presentation will cover student entrepreneurship at the City College of New York focusing on the Zahn Innovation Center, a startup incubator offering co-working space and an array of resources including: annual competitions, a startup bootcamp, mentorship and pro-bono services, networking opportunities, and rapid prototyping facilities. I will also describe the IN2NYC program being piloted this year through the Zahn Center in collaboration with the NYC Economic Development Corporation. This is a scalable cap



exempt H-1B visa program to bring international entrepreneurs to NYC. By forming collaborative agreements, the entrepreneurs will utilize their expertise to contribute to the school's mission.

### **Session 3.2: Startup Contest Roadshow - Judges**

#### **Session Chair: June Huang**



**Dr. Hong Shi**  
CEO, Redstone  
Venture Capital

#### **Biography**

As one of “Top 100 Technology Investors in China” in 2014 and 2015, he made prospectively quite a few well known investments, two of which have returns of thousands times. He is a domain expert in computer, telecom, and VLSI and was a successful entrepreneur in Internet and cell phone industry. He is founder of Redstone Capital, one of “Top 60 Best Technology VC Firms in China” in 2014 and “Top 100 Internet + Technology VC Firms in China” in 2015. Redstone is a high return boutique fund known for providing industry resources and deep help to the invested.

He is a member of ZhongGuanCun Angel Investor 100 Club and a mentor of ZhongGuanCun Angel Investor Camp. He is EVP of Entrepreneur Association of WRSA, board member of Education Foundation of University of Chinese Academy of Sciences, EMBA adjunct professor/entrepreneurship mentor at Columbia, Beijing University, BUPT, Ministry of Science and Technology of China, Microsoft, China Telecom, SVIEF et.al.

He was CEO of China's earliest CDMA cell-phone company, chairman of TD Industry Alliance, and received “50 Outstanding Asian American Entrepreneurs” award. He co-founded a cloud service company and sold it to Paul Allen's public company, represented Bell Labs to contribute to world telecom standards, and was invited by Prof. T.D. Lee to Columbia Super Computer project while working on distributed computing and AI at Chinese Academy of Sciences. He was president of CAST-USA and Senior Technology Advisor to United Nations. He received Ph.D. and MS from Columbia University, CE MS from University of Chinese Academy of Sciences, and CS BS from Beijing Jiaotong University.



**Mr. Howard Chen**  
CEO, GMBP  
Investment Club

### **Biography**

Howard Chen, Founder and CEO of GMBP Investment Club and GMBP Capital, is a top-notch U.S. asset manager, professional investor focused on quantitative investing on the secondary market as well as on venture capital investing. Howard is special term professor in Shanghai EE Center at USTC and successfully founded a variety of companies in both U.S. and China and at the meantime serves as a senior consultant for a number of large security market institutions and banks. He also provides professional and high-level quantitative investment strategies for many private equity companies. Howard is the live host of Warrant Buffett Shareholders Meeting and is the entrepreneurial mentor for many incubators.



**Ms. Coco Kee**  
CEO, Kee Global  
Advisors

### **Biography**

Coco is co-founder of KGA. Prior to KGA, she had more than 20 years experience helping Fortune 500 as well as SMEs from the U.S., Europe and China with global expansion. Her clients came from the industries of consumer, financial technology (Fintech), media & entertainment and manufacturing.

While in China between 1996-1999, she acted as Chief Representative of China Operations for the U.S. automotive marketing and market research consultancy ARA, an affiliate of J.D. Power, advising multinationals on China entry. Additionally, she served as advisor to the Sino-UK Automotive Workshop created by both the U.K. and Chinese governments to promote partnerships in technology research and development resulting in two engine centers of excellence being established in China. Prior to that, she managed the marketing and communication efforts of ABB China's Industrial Division to support its European business units' China expansion.

In the U.S. between 2003-2008 Coco led the efforts of the New York-based Fintech firm MG Financial, a wholly owned subsidiary of Rosenthal Collins, LLC., to expand the

company's businesses into Asia, including China and Japan, through partnerships, trading platform white labeling and fund management. She successfully established relationships with Chinese banks and financial industry regulators through providing them training and education. While in New York, Coco also raised capital and took Chinese companies public through an affiliated broker dealer. She was also the co-founder of a Content Management System (CMS) software start-up in Berkeley, California for which she successfully secured angel funding.

Coco has been an active speaker and bi-lingual columnist on topics including China's economics, capital market and global expansion. She is mentor to young entrepreneurs. She translated from English to Chinese and published the history and philosophy classic, "The Idea of Nature" by R.G. Collingwood. This translated work received the award for "the best Social Science Translated Work" from the Chinese Academy of Social Sciences.

Coco holds B.A. and M.A. from Peking University and an MBA from the Haas School of Business at the University of California at Berkeley. She serves on both schools' New York alumni committees.



**Mr. Jerry Wang**  
CEO, Haitou Capital

### **Biography**

Jerry Wang is the Founder and CEO of Haitou Capital, one of earliest and largest cross-border investment platforms between China and the U.S. Haitou Capital managed investments in leading TMT companies, such as Uber, Didi, and Qihoo360 privatization. Haitou Capital also invests in global real estate, energy and fintech.

Previously as Investment Manager at University of Notre Dame's Investments Office, Jerry managed a portfolio of global private equity and Asian investments with total commitments of over \$1billion. Also as Associate Director of Investments at Wesleyan University Investment Office, Jerry assisted Chief Investment Officer in managing a \$700 million global portfolio, investing in hedge funds, private equity, real estate, energy, public equity and fixed income. Jerry allocated over \$500 million into over 30 leading global asset managers, such as Sequoia Capital, KKR, and Hillhouse Capital,

Jerry began his investment career at DFJ Dragon Fund in Shanghai, and has been an angel investor in early-stage companies in Silicon Valley, New York and Beijing.

Jerry holds a Bachelor's degree in Engineering from Tsinghua University, as well as Master's degrees in Engineering and Business Administration from University of Notre Dame. Jerry is CFA and CAIA charter holder.



### Biography

Dr. Henry Huang is an Associate Professor at Yeshiva University's Sy Syms School of Business in Manhattan, New York. He possesses a Ph.D. degree in accounting (with finance minor) and holds a Bachelor Law degree from Beijing University. Professor Huang has published in a number of elite journals in the areas of finance, accounting, and management including Journal of Financial Economics, The Accounting Review, Contemporary Accounting Research, Journal of Banking and Finance, and Journal of Business Research.

Professor Huang's practical expertise covers securities valuation and regulations, financial technology, and entrepreneurial planning. Professor Huang's research and practice have been frequently cited by both the academic and professional communities, and has attracted much media attention. He is also a cofounder of incubator, iBeeHub Inc., and angel investment firm, CHLYS Capital LLC. Currently, Dr. Huang serves as the executive Vice President of Peking University Alumni Association of Greater New York. He won the Outstanding Peking University Alumni Award in 2013 for his outstanding academic and practical achievements.



### Biography

Jingyuan was a Silver Scholars from Yale University, he has also been identified as one of the 15 Harvard Young Leaders of the year. He was selected to study software and engineer at a State Key Laboratory in senior high school. During that period he studied at the lab, where his personal project won the first prize in the Beijing Science and Innovation Competition along with a number of other awards. Wang has also been interviewed by BTV (Beijing Media Network) for the project, named Remoter

with Eyes. Wang started up quite a few businesses in different industries, such as ZWZ, Yicun International, Topline International, Crave Mad for Chicken and so forth. Wang has also helped many Chinese companies expand their markets in States. The areas he has dealt with include investment, imports and exports, cross-border E-commerce,

hospitality and social media. Wang also interned at Zpark Capital (an Angel fund), then he joined Silicon Valley Association of Connected Entrepreneurs (SVACE) as the New York Ambassador and KPMG Innovation Platform as an external partner. He planned and founded NewDo Venture in July, 2015. During the past year, NewDo venture has attracted more than 50 investment partners and more than 40 top tier advisors. Our advisors include both high profile entrepreneurs and business leader, as well as leading technology professionals. Until Sept 2016, NewDo has invested in 15 startup companies and the rate of return has been doubled.



### **Biography**

Mr. Zhang, Executive Director at Tsing Ventures, North America Regional Director at China FOF Alliance.

Tsing Ventures is China's leading service system of innovative entrepreneurship, with asset under management over one billion RMB. Tsing Ventures is founded by the investment team with extensive experience in equity investment, investment banking and management consulting, which is highly market-oriented and professional. Tsing Ventures has an extensive network and vast resources at Tsinghua University, enabling us to share scientific, academic and technological resources of Tsinghua University. Mr. Zhang is in charge of Tsing Ventures' North American business.

China Fund of Funds Alliance, CFOFA, was launched jointly by Fund of Funds from China and other entities and individuals who are engaged in investments, fundraising and management of private equity. The total assets under direct management of CFOFA is more than one trillion RMB, and the total assets affected by CFOFA is more than five trillion RMB. Mr. Zhang is in charge of the business development in North America region and working closely with US FOFs as well.

Prior to joining Tsing Ventures, Mr. Zhang was a Senior Software Engineer at Oracle North America focusing on oracle cloud applications. Mr. Zhang also worked at BMG in Hong Kong, focusing on machine learning and big data in trading.

Mr. Zhang holds a Bachelor of Science degree from Nanjing University double majored in Computer Science and Finance and a Master of Science in Computer Science from Carnegie Mellon University.



**Mr. Yong Guo**  
Vice President,  
CAST-GNY

### Biography

由麦克米兰公司出版英文金融专著一部，多个英美大学用作教材。任职 **500** 强金融集团，作为共同发起人的春晖创业咖啡及其成员从 **2014** 年至今协助总领馆组织美国东部 **10** 个州的“春晖杯”创业大赛纽约赛区培训和报名，纽约连续两年局全球各赛区之首。任旅美科协全国总会副会长兼大纽约清华校友会副会长，主管创业。曾于 **2007** 年起服务“北美华人科技企业及创业协会”，曾任会长。参与项目或第 **9** 届“春晖杯”二等奖。学生时代投资硅谷初创公司。在初创期协助纽约 **Tumblr CEO**，以后公司被 **Yahoo** 收购。参与 **biotech** 创业公司被成功收购。



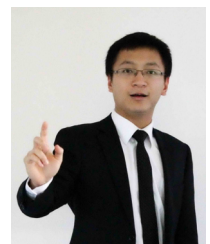
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Professor, Beihang  
University



**Mr. Yudong Hou**  
CEO, Eastern Link  
Capital



**Mr. Yanping Hu**  
Co-founder of  
Future Labs



**Dr. Hua Zhang**  
CEO of Shanrong  
New Energy



**Mr. Yunfei Ma**  
Director of VCIC in  
East Asia area

## Session 3.3: Investor and Entrepreneur Dialog

### Session Chair: Junlan Huang

#### Talk 3.31: Are You Ready to Start a New Venture?



**Dr. Henry Hong Shi (石宏)**

Chairman and Managing Partner,  
Redstone Venture Capital

#### Biography

As one of “Top 100 Technology Investors in China” in 2014 and 2015, he made prospectively quite a few well known investments, two of which have returns of thousands times. He is a domain expert in computer, telecom, and VLSI and was a successful entrepreneur in Internet and cell phone industry. He is founder of Redstone Capital, one of “Top 60 Best Technology VC Firms in China” in 2014 and “Top 100 Internet + Technology VC Firms in China” in 2015. Redstone is a high return boutique fund known for providing industry resources and deep help to the invested.

He is a member of ZhongGuanCun Angel Investor 100 Club and a mentor of ZhongGuanCun Angel Investor Camp. He is EVP of Entrepreneur Association of WRSA, board member of Education Foundation of University of Chinese Academy of Sciences, EMBA adjunct professor/entrepreneurship mentor at Columbia, Beijing University, BUPT, Ministry of Science and Technology of China, Microsoft, China Telecom, SVIEF et.al.

He was CEO of China’s earliest CDMA cell-phone company, chairman of TD Industry Alliance, and received “50 Outstanding Asian American Entrepreneurs” award. He co-founded a cloud service company and sold it to Paul Allen’s public company, represented Bell Labs to contribute to world telecom standards, and was invited by Prof. T.D. Lee to Columbia Super Computer project while working on distributed computing and AI at Chinese Academy of Sciences. He was president of CAST-USA and Senior Technology Advisor to United Nations. He received Ph.D. and MS from Columbia University, CE MS from University of Chinese Academy of Sciences, and CS BS from Beijing Jiaotong University.

#### Abstract

- Why do you want to start a company?
- What are the key things to be prepared?
- What should be covered in a business plan?
- What are the hot spots and the new trends?

### Talk 3.32: Investment Ecosystem



**Mr. Howard Chen (陈赫)**

Founder and CEO, GMBP Investment Club

#### Biography

Howard Chen, Founder and CEO of GMBP Investment Club and GMBP Capital, is a top-notch U.S. asset manager, professional investor focused on quantitative investing on the secondary market as well as on venture capital investing. Howard is special term professor in Shanghai EE Center at USTC and successfully founded a variety of companies in both U.S. and China and at the meantime serves as a senior consultant for a number of large security market institutions and banks. He also provides professional and high-level quantitative investment strategies for many private equity companies. Howard is the live host of Warrant Buffett Shareholders Meeting and is the entrepreneurial mentor for many incubators.

#### Abstract

- Investment ecological chain
- Global asset allocation
- Direction of future investment



### Talk 3.33: Strategy of Startups That Meet the Trend of the Internet Age



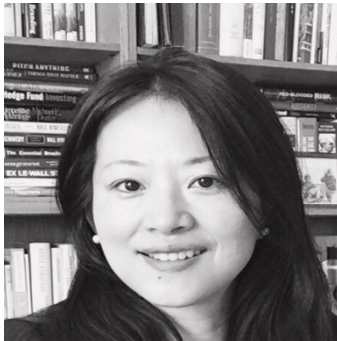
**Mr. Jingyuan Wang (王静远)**

Founder and CEO, NewDo Venture Capital

#### **Biography**

Jingyuan was a Silver Scholar from Yale University, he has also been identified as one of the 15 Harvard Young Leaders of the year. He was selected to study software and engineer at a State Key Laboratory in senior high school. During that period, he studied at the lab, where his personal project won the first prize in the Beijing Science and Innovation Competition along with a number of other awards. Wang has also been interviewed by BTV (Beijing Media Network) for the project, named Remoter with Eyes. Wang started up quite a few businesses in different industries, such as ZWZ, Yicun International, Topline International, Crave Mad for Chicken and so forth. Wang has also helped many Chinese companies expand their markets in States. The areas he has dealt with include investment, imports and exports, cross-border E-commerce, hospitality and social media. Wang also interned at Zpark Capital (an Angel fund), then he joined Silicon Valley Association of Connected Entrepreneurs (SVACE) as the New York Ambassador and KPMG Innovation Platform as an external partner. He planned and founded NewDo Venture in July, 2015. During the past year, NewDo Venture has attracted more than 50 investment partners and more than 40 top tier advisors. Our advisors include both high profile entrepreneurs and business leader, as well as leading technology professionals. Until Sept 2016, NewDo has invested in 15 startup companies and the rate of return has been doubled.

## Talk 3.34: Entrepreneurship: A Journey of Commitment



**Ms. Coco Kee (柯映红)**

Co-founder and managing partner, Kee  
Global Advisors

### Biography

Coco is co-founder of KGA. Prior to KGA, she had more than 20 years experience helping Fortune 500 as well as SMEs from the U.S., Europe and China with global expansion. Her clients came from the industries of consumer, financial technology (Fintech), media & entertainment and manufacturing.

While in China between 1996-1999, she acted as Chief Representative of China Operations for the U.S. automotive marketing and market research consultancy ARA, an affiliate of J.D. Power, advising multinationals on China entry. Additionally, she served as advisor to the Sino-UK Automotive Workshop created by both the U.K. and Chinese governments to promote partnerships in technology research and development resulting in two engine centers of excellence being established in China. Prior to that, she managed the marketing and communication efforts of ABB China's Industrial Division to support its European business units' China expansion.

In the U.S. between 2003-2008 Coco led the efforts of the New York-based Fintech firm MG Financial, a wholly owned subsidiary of Rosenthal Collins, LLC., to expand the company's businesses into Asia, including China and Japan, through partnerships, trading platform white labeling and fund management. She successfully established relationships with Chinese banks and financial industry regulators through providing them training and education. While in New York, Coco also raised capital and took Chinese companies public through an affiliated broker dealer. She was also the co-founder of a Content Management System (CMS) software start-up in Berkeley, California for which she successfully secured angel funding.

Coco has been an active speaker and bi-lingual columnist on topics including China's economics, capital market and global expansion. She is mentor to young entrepreneurs. She translated from English to Chinese and published the history and philosophy classic, "The Idea of Nature" by R.G. Collingwood. This translated work received the award for "the best Social Science Translated Work" from the Chinese Academy of Social Sciences.

Coco holds B.A. and M.A. from Peking University and an MBA from the Haas School of Business at the University of California at Berkeley. She serves on both schools' New York alumni committees.

### **Talk 3.35: onTarget: Visual Analytics in Construction**



**Mr. Niranjana Shrestha**

CEO of onTarget

#### **Biography**

CEO of onTarget 14+ years construction industry experience including architecture, technology strategy, and various aspects of management with United Nations, MTA Capital Construction, and Parsons Brinckerhoff. onTarget funded by top Silicon Valley and NYC investors, provides visual analytics solutions for the construction industry, has been winning new customers every month. First visual analytics platform that integrates fragmented teams and software, makes them talk to each other and provide actionable insights. OnTarget ensures delivery of construction projects on time and on budget applying machine learning in construction data to improve productivity, safety and supply chain.



***Moderator***

**Ms. Chiu-Ti Jansen (刘裘蒂)**

Founder of CHINA HAPPENINGS™, is a TV presenter, a lifestyle magazine publisher and a writer based in New York City with a pulse on China.

**Biography**

Prior to founding CHINA HAPPENINGS™, Ms. Jansen was a New York-based corporate partner of Sidley Austin LLP, an international law firm of 1,900 lawyers. She had extensive experiences in advising startups on company formation, venture capital fund-raising and initial public offering. She also advised public and private companies in connection with mergers, acquisitions, divestitures, restructuring and cross-border transactions, equity and debt offerings, private placements, corporate governance compliance and broker-dealer regulations. She lectured on “Financing the Start-up and Growing Business,” as part of Forming and Advising Businesses, Continuing Legal Education Program of the New York State Bar Association. She also wrote about IPOs and disclosure issues for the Wall Street Lawyer magazine and The Deal.

Ms. Jansen hosts TV and video presentations on fashion and style for Phoenix TV, Phoenix Fashion and SINA Fashion, and writes a blog titled CHINESE ELEMENTS for international auction house Sotheby’s and a fashion and style column titled NEW YORK IN STYLE for the Financial Times’ Chinese edition.

A native speaker and writer of Mandarin Chinese, Ms. Jansen holds advanced degrees from Columbia Law School (J.D.) and Yale University (M.Phil.) and serves as an International Honorary Ambassador of the Lang Lang International Music Foundation. She served on the Contemporary Art Advisory Committee of China Institute in America, American Composers Orchestra and the Board of the Couture Council of Museum at the Fashion Institute of Technology (FIT). Recipient of the 2013 Trailblazer Award for Outstanding Asian Entrepreneur from USPAACC NE.

In August 2016, People’s Daily Publishing published her memoir titled Creating Your Star Power: A Guide to Self-Fulfillment. China Mobile is distributing a digital version through its MIGU platform.

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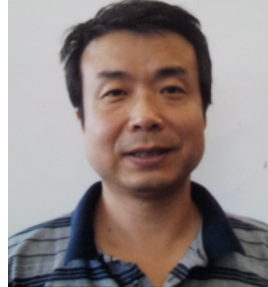
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Mr. Jun Yang



**Staff Member**  
Mr. Yiqiang Zha



**Staff Member**  
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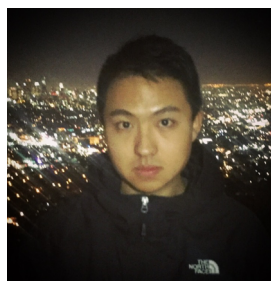
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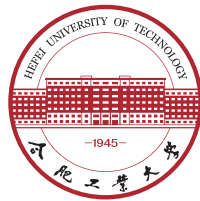


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# 中國旅美科技協會

## Chinese Association for Science and Technology, USA

### About CAST-USA GNY

The Chinese Association for Science and Technology, U.S.A. (CAST-USA) Greater New York Chapter (CAST-GNY) is the founding chapter of CAST-USA, registered in New York City as a non-profit professional organization since 1992. As one of the most-recognized organizations among Chinese-American professionals in the U.S., its missions are:

- Promoting professional and personal development for its members;
- Promoting fuller participation and integration of Chinese-Americans in the American society
- Promoting mutual understanding and cooperation between the people of the United States and China in areas such as science and technology, business, culture, education and so on.

CAST-GNY is a cross-industry professional organization. Over the past 24 years, CAST-GNY has attracted thousands of members. The majority of them are Chinese-American professionals holding U.S. advanced degrees in a wide range of areas, working in prestigious universities, professional firms, fortune 500 companies, fast growing startups, government agencies and other sectors. CAST-GNY hosts many types of activities all year long such as conferences, forums, seminars, career fairs, social gatherings, arts and performance events. It also publishes magazines and newsletters, which discuss common issues that its members are concerned with, introduces outstanding Chinese-American professionals in the U.S. and reports on state-of-the-art knowledge in science and technology, business, and career development.

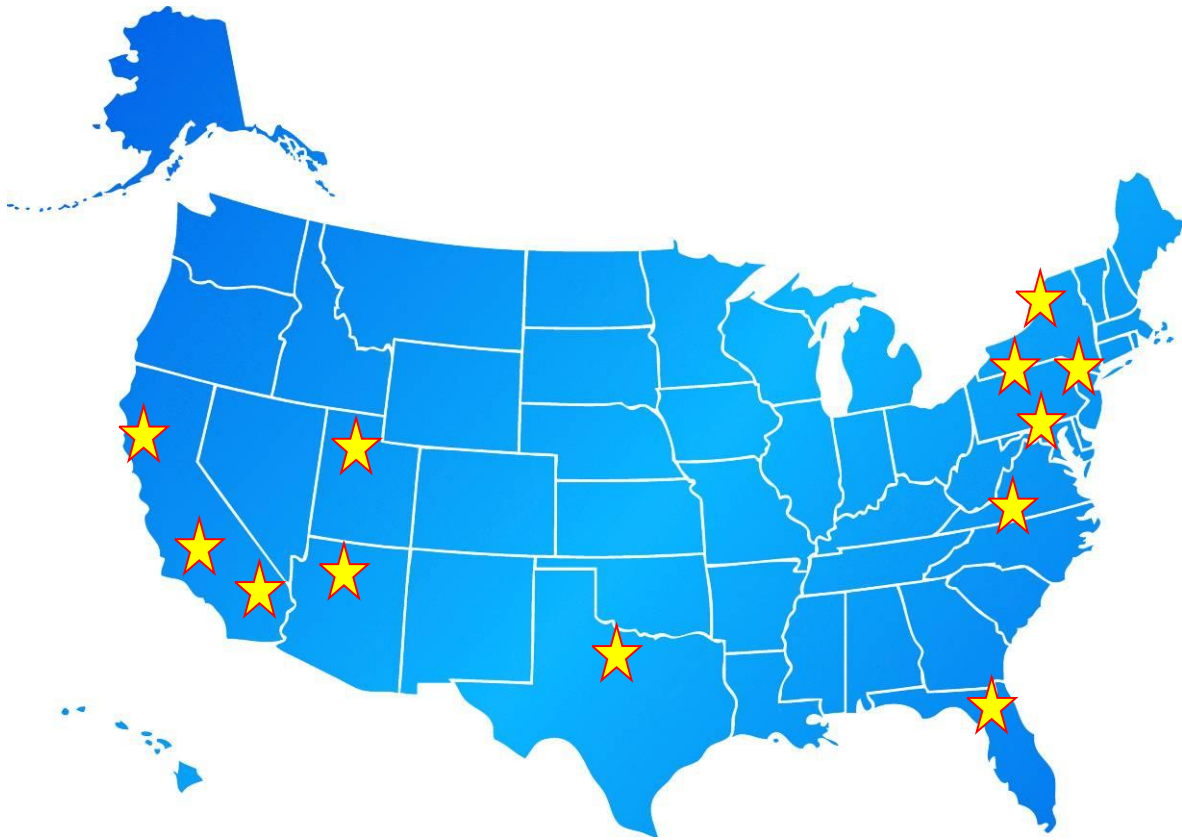
CAST-USA as a whole is a cross-region organization with 14 local chapters based in more than 30 states across the country. CAST-USA and CAST-GNY have a group of prestigious advisors, such as Nobel Laureate Dr. Dan Shechtman, Nobel Laureate Dr. Mario Capecchi, Member of US Academy of Engineering Dr. T.P. Ma, and U.S. Public Health Service Advisor Dr. Grace Shu. The current President of CAST-GNY is Dr. Charles Shen, the chairman of board of CAST-GNY is Dr. Jizhong Xiao. The current President of CAST-USA is Dr. Zhixiong Chen, who is also a former president of CAST-GNY.

For more information, please visit our website at:

CAST-GNY: <http://www.castgny.org>

CAST-USA: <http://www.cast-usa.org>

## 旅美科协分会美国分布



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- 康州分会 - Connecticut Chapter
- 佛罗里达分会 - Florida Chapter
- 大纽约分会（创始分会） - Greater New York Chapter (New York, New Jersey)
- 北卡分会 - North Carolina Chapter
- 匹兹堡分会； - Pennsylvania Chapter(Pittsburgh)
- 华盛顿特区分会 - Washington DC Chapter/Network Society

### 西部分会

- 亚利桑那分会 - Arizona Chapter
- 加州洛杉矶分会 - California Chapters at Los Angeles
- 加州圣地亚哥分会 - California Chapters at San diego
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